

**January
February****THE INTELLIGENT OPTIMISTS ISSUE**

Every year *Ode* asks famous artists, activists, businesspeople, politicians and thought leaders to pick their favorite Intelligent Optimist: someone who is not famous yet but should be because of the work they are doing to bring positive change to their communities, their countries, and the world. This year's list includes activist Robert F. Kennedy, religious scholar Karen Armstrong, author Dave Eggers, and philosopher Ken Wilber, among others. **VIDEO:** *Ode* will produce a video featuring interviews with the Intelligent Optimists and the famous folks who nominated them.

NATURAL HEALTH AND PERSONAL CARE

How can we take care of ourselves while taking care of the planet, too? In this quarterly editorial feature, *Ode* surveys the latest trends in natural health and personal care. **VIDEO:** *Ode* will produce a video highlighting the natural health and personal care content and featuring interviews with leading experts.

THE ODE GUIDE TO HEART HEALTH

To coincide with National Heart Month, *Ode* provides a comprehensive guide to how to take care of your heart through diet, exercise and positive psychology.

March **THE JOY OF DIRT**

Dirt—the soil in which we grow our crops—is a natural resource as precious as air and water. Yet soil depletion is a major problem around the globe. *Ode* looks at the way individuals can lighten their soil footprint, through everything from composting to biointensive agriculture to green burials.

AUTOMOTIVE INNOVATION

The automobile industry is facing tough economic times, but the pace of innovation isn't slacking. *Ode* takes a look at the latest technical and design advances making cars greener and more sustainable—and more fun.

April **PLASTIC FANTASTIC**

Few people in the environmental movement have anything nice to say about plastic. It pollutes. It isn't biodegradable. But life as we know it would be impossible without plastic—everything from water bottles to trash bags and car fenders would disappear. So instead of getting rid of plastic, let's repurpose it. How to turn all the world's remaining oil into plastic and keep repurposing that plastic forever.

GREEN TRAVEL

Ode's annual special report explores new trends for socially responsible tourists who still just want to have fun. This package focuses on the greener side of travel—trips that leave a small ecological footprint and ensure that, when the travelers are gone, economic benefits to local communities and customs remain.

May **THE ODE TOP 20**

Now in its sixth year, *Ode's* annual list highlights 20 praiseworthy products—ranging from healthy foods and snacks to green cleaning and household products to outdoor gear and sustainable technology—that are good for your body, your soul, and the planet.

SUSTAINABLE FINANCE

In the wake of the economic crisis, consumers and businesspeople alike are focusing on a new kind of economy, one that promotes human values while it creates shareholder value. *Ode* profiles the leading thinkers and latest trends from ethical investment to shareholder activism to green finance.

June **PEOPLE PLANET PURPOSE**

The triple P bottom line—people, planet, profit—has become the mantra of sustainable businesses worldwide. There is only one problem: Three Ps are not enough. Modern business still needs what every human being needs, too: Purpose. *Ode* launches Triple P 2.0.

**SPECIAL ADVERTISING SECTION:
TRANSFORMATIVE EDUCATION**

Education has traditionally focused on learning the facts; transformative education focuses transforming the person, uniting body, mind, and spirit in a learning experience that engages, instructs, and inspires. Transformative education crosses disciplines and helps students of all ages and life phases change themselves and, in so doing, change the world. This special report will chronicle the institutions breaking new ground in transformative education.

**July
August**

SPECIAL ISSUE: ENDLESSNESS

A look at the endless possibilities of endlessness, in everything from science to philosophy.

September

CLEAN ENERGY

Ode chronicles the people and the technologies behind the latest advances in clean energy, from new LED lights that last a quarter of a century to hydrogen power plants that fit in your backyard.

October

MAKING SENSE OF SUPPLEMENTS

Ode's annual review of the supplements sector provides consumers with everything they need to know about essential vitamins and minerals, from calcium to omega-3.

November

NUTRITION: FIGHTING CANCER WITH FOOD

Ode devotes its annual Special Report on nutrition and health to the latest research on how our diets can affect our health, specifically how eating right can help prevent and fight cancer. **VIDEO:** *Ode* will produce a video featuring interviews with leading nutrition and cancer experts.

**SPECIAL ADVERTISING SECTION:
HOLIDAY GIFT GUIDE**

Just in time for the holiday season, *Ode's* Special Advertising Section celebrates the craftsmanship and care that go into the creation of high-quality food and wine, ranging from speciality produce to organic cheeses to biodynamic wines—and everything in-between.

GREEN CONSUMER TECHNOLOGY

This editorial feature explores the trend towards greener gadgets, including everything from eco-friendly laptops to recyclable cell phones.

December

IN PRAISE OF DISSENT

Whereas most people seek consensus most of the time, it is actually dissent that produces creativity and insight. Dissent is essential for a healthy democracy and economy as an antidote to the narrow thinking of orthodoxy. An anatomy of dissent and dissenters and the contribution they make to society.

Monthly Opportunities

COMPANIES THAT MAKE A DIFFERENCE

The profiles in this Special Advertising Section feature major corporations as well as innovative smaller firms that are making a difference in their communities, through everything from funding start-ups to ensuring greener supply chains to developing more sustainable products.

ODE EXPLORES THE GREAT OUTDOORS

Ode's special editorial series on travel gets readers up close and personal with some of the world's most amazing landscapes, by focusing on experiences you live through instead of look at.

PEOPLE, PLANET, PRODUCTS

Ode reviews praiseworthy products in every issue—in our dedicated People, Planet, Products page in the Making A Difference section of the magazine.

ODE TO BOOKS

In every issue, *Ode* devotes a page in the "Making a Difference" section to books that do just that—inspire and influence people to make positive changes in their outlook and lives. This page of reviews and interviews covers personal growth and transformational psychology, sustainability and alternative business, green living, health and spirituality.